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Eigenmann & Veronelli Partners with Antrocel to Deliver High-Performance Cellulose Fibres for Road Construction Across Italy

Pero (MI), Italy, 11th November 2025 – Eigenmann & Veronelli (EV), Italy’s leading and internationally oriented distributor of specialty chemicals and food ingredients, announces a strategic partnership with **Antrocel**, a prominent manufacturer specializing in cellulose-based solutions for sustainable Stone Mastic Asphalt (SMA) and liquid additives to enhance asphalt performance.

Under this agreement, EV will distribute Antrocel’s high-performance cellulose fibres for road construction projects throughout Italy. The partnership includes **Antrocel G**, a cellulose pellet specifically designed for SMA applications, and **Antrocel P**, a pure asphalt fibre developed to improve the durability and performance of road surfaces.

Antrocel G and P fibres are engineered to stabilize bitumen, reduce rutting and cracking, and extend pavement lifespan. Their technical benefits are complemented by a strong environmental profile, making them ideal for sustainable infrastructure projects.

Simone Tortora, Business Unit Manager Coatings & Construction at EV, said:

“This strategic alliance with Antrocel strengthens our position in the infrastructure sector by expanding our portfolio with high-performance, sustainable cellulose fibres. It reflects our commitment to driving innovation and supporting the transition toward more resilient and environmentally responsible road construction.”

EV GROUP

Founded in 1910, Eigenmann & Veronelli Group is an international solutions provider of specialty chemicals and food ingredients. Headquartered in Pero, Italy, EV has a direct presence in Italy, Iberia, Turkey, China and the U.A.E. and a commercial reach in more than 45 countries. In 2024, EV generated a consolidated turnover of 347 million euros with more than 350 employees. With over a century of experience, EV is synonymous with effectiveness and efficiency, combining local market knowledge with chemical innovations, and offering a high-quality and diversified portfolio of specialty chemicals and food ingredients as well as tailor-made application, marketing and supply chain solutions, technical and formulation support, and comprehensive regulatory know-how for a wide range of industries.

www.eigver.com



ANTROCEL

Antrocel is a leading manufacturer of sustainable cellulose fibres and asphalt additives, with a strong focus on innovative solutions for road construction. Backed by over 25 years of industry expertise, the company has established itself as a trusted partner in the development and production of high-performance materials designed to enhance the durability, safety, and sustainability of modern road surfaces. Headquartered in Šiauliai, Lithuania, Antrocel operates across European markets, serving clients in the building materials and infrastructure sectors. With a commitment to research, quality, and sustainability, Antrocel continues to drive progress in infrastructure development, supporting engineers and contractors with reliable, eco-conscious solutions that meet the evolving needs of the road construction sector.

<https://antrocel.com/>



Press Contacts

For further enquiries, please contact:

Federica Urso

Corporate Communications Director, EV Group

Mob. (+39) 338 7295116

@: mediarelations@eigver.it

Miriam Bolzoni

PR & Media Relations, EV Group

@: mediarelations@eigver.it