



## Press Release

### Eigenmann & Veronelli expands Animal Nutrition offering by adding ORFFA's Excentials® feed solutions range

**Rho (MI), Italy, February 7<sup>th</sup> 2022 - Eigenmann & Veronelli**, a leading solutions provider in the specialty chemicals and food ingredients industry, is pleased to announce a new distribution agreement with **ORFFA**, a global leading science and innovation-driven company in the animal feed market, for the distribution of its **EXCENTIALS®** feed solutions range.

Beginning in February 2022, ORFFA's EXCENTIALS line will be distributed by E&V across Italy. This new agreement, focusing on ORFFA's in house innovative and specialized feed additives, aligns with E&V's commercial strategy to provide new value added products and concepts for all stakeholders in the feed production chain.

Orffa's Excentials products is extensively documented with clinical trials and customers' experiences. These concepts were developed to fit market needs and customer requirements. Flagship products are **Excential Energy Plus**, the most cost-efficient feed emulsifier, and **Excential Selenium4000**, a new form of fully available organic selenium. Orffa's Excential product range grows at a pace close to 30%-40% per year. The products are not only designed to increase the cost-effectiveness of animal production, but are also focused more on sustainability effects, as well as on the quality of animal production and on safety, health and well-being.

This new agreement further strengthens E&V' strategy of growth as a key distributor of animal nutrition in Italy.

**Andrew Ducarme, Chief Operating Officer of the Specialty Business Unit at Orffa, comments:** "We are excited to team up with E&V. This collaboration allows us to further enlarge our footprint in the Italian market. We are considering Italy as a key market in sustaining the growth of Orffa as a global solutions provider to the feed industry, and we are committed to give full support to E&V to develop jointly our presence in Italy."

**Stefano Carnelli, Business Unit Manager Nutrition at Eigenmann & Veronelli, adds:** "We are delighted to promote the ORFFA's EXCENTIALS® line across Italy. Excentials is an innovative and specialized line of new feed solutions for most types of animal species that meets the ever increasing complexity of feed challenges."



#### **EIGENMANN & VERONELLI S.p.A.**

Eigenmann & Veronelli is a leading solutions provider of chemical specialties and food ingredients, with a direct presence in Italy, Spain, Turkey and Russia. It employs over 350 people with a consolidated turnover of €392 M in 2021. E&V is synonymous with effectiveness, combining local market knowledge with international chemical innovations, creating value for its customers and suppliers.

[www.eigver.com](http://www.eigver.com)



#### **ORFFA INTERNATIONAL BV**

Orffa International is a Dutch specialist in animal nutrition, offering innovative and cost effective solutions to the Industry on a global level.

Orffa has a direct presence in 30 countries, marketing in house developed products and concepts in more than 90 different countries. The consolidated turnover of Orffa was about €250 M in 2021, Orffa employs about 130 people. Orffa markets its Specialty products under the Excentials brand, which is growing at an average pace of 35% per year.

[www.orffa.com](http://www.orffa.com)

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